



DTN/*The Progressive Farmer* **Agriculture iPad App**

The first agricultural iPad app designed to let producers browse award-winning news, blogs, market commentary and weather information

As a new breed of mobile and technology-savvy professionals increase within the agriculture industry, DTN/*The Progressive Farmer* continues to lead the way in providing solutions that keep pace with the evolving needs of farmers and agribusinesses. For the first time, professionals can have enhanced access to award-winning agriculture news, market data and industry-specific weather information offered in an optimized format for iPad users.

What is it?

With the flick of a finger, iPad users are able to browse breaking industry news, access more than 13 blogs from DTN/*The Progressive Farmer* editors and analysts, and view daily weather and market videos. Additionally, the app offers users commodity market data, the latest local cash grain prices, charts and graphics as well as interactive, location-specific weather information and maps. Knowing agriculture professionals are rarely confined to their office, farmers can quickly access the DTN/*The Progressive Farmer* app while they have a Wi-Fi or 3G internet connection and download the latest industry information that they can take with them and access whenever and wherever it is most convenient for their busy schedules.

What can I do with it?

Users can create customized watch lists, which allows them to build and monitor a portfolio of commodities and equities, including details and dynamic charts for each commodity or stock. Video updates, including the "Market Weather Outlook," "Midday Reporter's Notebook" and "Closing Market Comments" can be viewed in the dashboard or in high-definition full screen. Weather forecasts are available in hourly and five-day increments, with interactive maps that allow users to see current radar and satellite images. Users can also access breaking news and blogs, which can be stored on the iPad for offline reading anywhere and anytime.

Where can I get it?

The DTN/*The Progressive Farmer* agriculture app is available for free at www.dtnpf.com/ipad.



www.telvent.com/agriculture